



AIS Special Interest Group on  
Adoption and Diffusion of Information Technology  
(AIS Outstanding SIG 2014, 2015, 2016, 2017, 2018, 2019, 2020)

## **DIGIT 2021**

Saturday, December 11, 2021

### **Description and Agenda**

The Special Interest Group on the Adoption and Diffusion of Information Technology (SIG ADIT) is over 30 years old and will again host a pre-ICIS workshop, DIGIT, for researchers interested in information technology adoption and diffusion. DIGIT will be held during the afternoon of Saturday, December 11th, 2021 as a hybrid workshop. **Our workshop focus is two-fold (1) to come together as a community to rekindle conversations and collaborations, and (2) to help authors develop their current projects that address emerging topics of information technology adoption and diffusion.**

- This year our plan is to host a hybrid workshop event. We hope this flexibility encourages you to attend, regardless of your travel arrangements.
- Our agenda includes invited short paper presentations, a panel of senior scholars discussing trends and best practices in behavioral studies that address topics of information technology adoption and diffusion, roundtable conversations where working papers are discussed, and feedback is provided.
- This year's suggested theme involves IT adoption, diffusion, and resilience building in disruptions. However, all papers related to information technology adoption and diffusion topics are invited to submit.
- You do not have to submit a paper to attend the workshop, and we are excited to have scholars of all levels come together and discuss topics of information technology adoption and diffusion and participate in panels and roundtables.
- We especially encourage PhD students to participate in our workshop. We offer a discounted attendance fee for PhD students, and the fee will be waived for student authors of accepted papers.
- We plan to give best paper awards, with additional conference support provided to the best paper within the PhD student category.
- For those able to join in person, there will be an additional social gathering over dinner after the workshop subject to current COVID guidelines at the time.

# Call for Papers

## Information Technology Adoption and Diffusion and Resilience Building in Disruptions

Submission Deadline: October 1, 2021

Building resilience with information technology in the time of disruptions has been crucial for many during the COVID-19 and should continue to be in our agenda in the post-COVID-19 world. Organizations, individuals, and societies have been facing disruptions of different forms, natural disasters, political and social unrest, and epidemics and pandemics, affecting their normal functioning from different aspects. The past two years have witnessed enormous examples of organizations, individuals, and societies harnessing advanced information systems and technologies to survive the disruptions and even thrive afterward. For example, organizations have utilized a wide array of collaborative technologies to keep their businesses running and built increasing online presences across multiple digital channels. Individuals have embraced digital technologies into different aspects of their life, reshaping many of their working, communicating, and purchasing behaviors and habits. Changes resulted from such disruptions occur also at the society level, governments across the world have accelerated the digitization of the provision of public services.

While the phenomenon with organizations, individuals, and societies using information technologies for resilience building in disruptions has become more prevalent, our understanding of it will benefit from further scientific investigation and a tight alignment to theoretical lenses used in adoption and diffusion research. The 2021 DIGIT workshop provides an opportunity for researchers to come together and generate vibrant discussions and exchanges of ideas about how organizations, individuals, and societies can harness information technologies to build resilience in and for disruptions. **While papers adhering to the theme of building resilience with information technologies, research in other IT adoption and diffusion research domains are very welcome. Potential topic areas include, but are not exclusive to:**

- Organizational information technology adoption and diffusion to survive disruptions across different sectors and industries, such as business, education, and public services
- Individual and collective technology use behaviors, such as adaptation, coping, improvisation in the presence of disruptions
- Multi-level studies considering the rippling effects of disruptions and their implications for IS adoption and diffusion
- Process models studying adoption, diffusion, and abandonment before and after a disruption
- New theorization of how disruptions matter in IT adoption and diffusion theories at the individual, organizational, and societal levels
- New qualitative, quantitative, and design-led methodological approaches to examine the dynamics of IT adoption and diffusion in disruptions

Submitted research can be conceptual, analytical, design-oriented, or empirical in nature. The workshop will include paper presentations, paper roundtables and panel discussions.

## **Instructions for Contributors**

In the interest of discussing the most current research in this area, we welcome

- Completed research papers (fourteen single-spaced pages)
- Research-in-progress papers (seven single-spaced pages)

All submissions will be blind reviewed. Papers should not have been published previously in proceedings or journals, nor be under review elsewhere, but it is the general objective of the workshop that they will be submitted to a premier outlet after the DIGIT workshop.

Proceedings of the workshop will be published in the AIS Electronic Library. The authors can choose whether they want the full paper or only an extended abstract to be published. For past proceedings see: <http://aisel.aisnet.org/digit/>

## **Instructions for Submissions**

*The deadline for submission of papers is Friday, October 1, 2021*

All papers must conform to the instructions given in the DIGIT 2021 submission template. They must be single-spaced and submitted in Microsoft Word format. Papers, both full research and research-in-progress submissions, should include an abstract. Page counts exclude the title page, references and appendices. The title page should include the paper title and the authors' names, affiliations, and e-mail addresses. The main body of the paper should have a title, but no author identification. Please use the DIGIT 2021 submission template, which can be found online at: <https://www.sigadit.net/digit>

All paper submissions should be sent electronically as a Microsoft Word attachment to:  
[zach.lee@durham.ac.uk](mailto:zach.lee@durham.ac.uk)

Questions regarding paper submissions can be sent to the program co-chairs: Zach W. Y. Lee ([zach.lee@durham.ac.uk](mailto:zach.lee@durham.ac.uk)) and Jean-Grégoire Bernard ([jean-gregoire.bernard@vuw.ac.nz](mailto:jean-gregoire.bernard@vuw.ac.nz))

## **Instructions for Participation**

The workshop date will be held on Saturday, December 11, 2021 as a hybrid event. At least one author must register and attend the workshop to present the paper if the work is accepted.

## **Workshop Committee**

For information on SIGADIT and the DIGIT workshop, please contact the 2021 workshop committees:

### **Jennifer Claggett**

2021 DIGIT Workshop Chair  
[claggejl@wfu.edu](mailto:claggejl@wfu.edu)  
School of Business  
Wake Forest University  
Winston-Salem, NC, USA

### **Zach W. Y. Lee**

2021 DIGIT Program Co-Chair  
[zach.lee@durham.ac.uk](mailto:zach.lee@durham.ac.uk)  
Durham University Business School  
Durham University  
Durham, UK

### **Jean-Grégoire Bernard**

2021 DIGIT Program Co-Chair  
[jean-gregoire.bernard@vuw.ac.nz](mailto:jean-gregoire.bernard@vuw.ac.nz)  
Wellington School of Business & Government  
Victoria University of Wellington  
Wellington, New Zealand

### **Christian Maier**

2021 SIGADIT Chair-Elect  
[christian.maier@uni-bamberg.de](mailto:christian.maier@uni-bamberg.de)  
Department of Information Systems and Services  
University of Bamberg  
Bamberg, Germany

### **Geneviève Bassellier**

2021 SIGADIT Chair  
[genevieve.bassellier@mcgill.ca](mailto:genevieve.bassellier@mcgill.ca)  
Desautels Faculty of Management  
McGill University  
Montreal, Canada

**For more information about DIGIT see**

<https://www.sigadit.net/digit>