



AIS Special Interest Group on
Adoption and Diffusion of Information Technology
(AIS Outstanding SIG 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021)

DIGIT 2022
Sunday, December 11, 2022

Call for Papers

Information Technology Adoption and Diffusion for the Next Generation

Submission Deadline: September 30, 2022 at 11:59 pm (EDT)

The Special Interest Group on the Adoption and Diffusion of Information Technology (SIG ADIT) will again host a pre-ICIS workshop, DIGIT, for researchers interested in information technology adoption and diffusion. DIGIT will be held during the afternoon of Sunday, 11th December 2022 in Copenhagen. Our workshop focus is two-fold (1) to come together as a community to rekindle conversations and collaborations, and (2) to help authors develop their current projects that address emerging topics of information technology adoption and diffusion.

The next generation will be living in a substantially different world. On the one hand, we are facing major challenges, such as climate crisis, spread of misinformation, and COVID19 pandemic, that can shape a fundamentally different future for the next generation. On the other hand, we are witnessing an unprecedented rate of digital transformation that will shape a different future with new opportunities and challenges. Information Technology (IT) is constantly changing and shifting the ways we work and live. The next generation of employees and business leaders will be digital natives, people who have born into and grown up with the Internet, smart phones, social media, and gig economy, having minimal, if any, direct experience or recollection of how societies and organizations operated before these innovations. As a result, now more than ever, there is renewed interest in Information Systems (IS) with advances in AI and Robotics, big data analytics, IoTs, metaverse, security, digital twins and the like, as well as the increased importance that effective use of IS has in the modern organizations and societies.

While the phenomenon of organizations, individuals, and societies going through digital transformation has become more prevalent, our understanding of it will benefit from further scientific investigation and a tight alignment to theoretical lenses used in research on adoption and diffusion of IT. The DIGIT 2022 workshop provides an opportunity for researchers to come together and generate vibrant discussions and exchanges of ideas about how individuals, organizations, and societies can harness information technologies for the

next generation. In addition to papers adhering to the theme of IT adoption and diffusion for the next generation, research in other IT adoption and diffusion research domains are also welcome.

Potential topic areas include, but are not exclusive to:

- Adoption and diffusion of next-generation digital solutions.
- Understanding digital natives and their adoption and use of IT.
- Next generation digital ecosystems and their effects on adoption, diffusion, and abandonment of digital solutions.
- Diffusion of new digital solutions in support of the Sustainable Development Goals (SDGs).
- Adoption and diffusion of digital solutions to help combat climate crisis.
- Adoption and diffusion of digital solutions for achieving digital resilience in relation to the threats of major crises, such as climate change, pandemics, and misinformation campaigns.
- Individual and collective technology use behaviors, such as adaptation, coping, and improvisation in the presence of major crises and disruptions.
- Multi-level studies considering the rippling effects of disruptions and their implications for IS adoption and diffusion.
- New qualitative, quantitative, and design-led methodological approaches to examine the dynamics of IT adoption and diffusion in disruptions.

Submitted research can be conceptual, analytical, design-oriented, or empirical in nature. The workshop will include paper presentations, paper roundtables, and panel discussions.

Instructions for Contributors

In the interest of discussing the most current research in this area, we welcome

- Completed research papers (fourteen single-spaced pages)
- Research-in-progress papers (seven single-spaced pages)

All submissions will be blind reviewed. Papers should not have been published previously in proceedings or journals, nor be under review elsewhere, but it is the general objective of the workshop that they will be submitted to a premier outlet after the DIGIT workshop.

Proceedings of the workshop will be published in the AIS Electronic Library. The authors can choose whether they want the full paper or only an extended abstract to be published. For past proceedings see: <http://aisel.aisnet.org/digit/>

Instructions for Submissions

The deadline for submission of papers is Friday, September 30, 2022 at 11:59 pm EDT

We will review and accept manuscripts on a rolling basis until the deadline.

All papers must conform to the instructions given in the DIGIT 2022 submission template. They must be single-spaced and submitted in Microsoft Word format.

Papers, both full research and research-in-progress submissions, should include an abstract. Page counts exclude the title page, references, and appendices. The title page should include the paper title and the authors' names, affiliations, and e-mail addresses. The main body of the paper should have a title, but no author identification. Please use the DIGIT 2022 submission template, which can be found online at: <https://www.sigadit.net/digit>

All paper submissions should be sent electronically as a Microsoft Word attachment to:
hamed.qahri.saremi@gmail.com and s.akhlaghpour@uq.edu.au

Questions regarding paper submissions can be sent to the program co-chairs: Hamed Qahri-Saremi (hamed.qahri.saremi@gmail.com) and Saeed Akhlaghpour (s.akhlaghpour@uq.edu.au)

Instructions for Participation

The workshop date will be held on Sunday, December 11, 2022, as an in-person event. At least one author must register and attend the workshop to present the paper if the work is accepted.

Workshop Committee

For information on SIGADIT and the DIGIT workshop, please contact the workshop committee:

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For more information about DIGIT see

<https://www.sigadit.net/digit>